

The logo for ICEMCRETE, featuring the word "ICEMCRETE" in a bold, red, sans-serif font. The letter "I" is stylized with a black vertical bar to its left. The background of the entire page is a close-up photograph of a concrete surface being prepared with a circular grinding disc, showing concentric circular marks on the grey concrete.

**ICEMCRETE**

Manufacturers of Distinctive Decorative Coatings

# PREPARATION PRODUCTS

PRODUCTS FOR VARIOUS SURFACE PREPARATION

# CONCRETE PRIMER

## MODIFIED LIQUID CEMENT PRIMER

Concrete Primer equalises the suction of a cement substrate by reducing the substrate's porosity, & ensures a good bond for subsequent products to be applied. To be used on wood floated (rough) & porous surfaces, ensuring a good bond onto the substrate. Dense, impervious surfaces should be ground to expose the surface pores & to create a relatively flat & level surface.

**SUITABLE SURFACES**  
Wood floated (rough) & porous floor surfaces.

**APPLICATION**  
Brush-on, sponge-on or roll-on.

**CURING**  
Needs to air cure for at least 12 hours.

**PACKAGING**  
Supplied in 1, 5 & 20 litre containers.

**COVERAGE**  
Varies depending on the surface porosity, but is approximately 5m<sup>2</sup> per litre.

**APPEARANCE / COLOUR(S)**  
Milky white liquid.



# PRIMERCOTE

## TOUGH ADHESIVE FOR NEW SCREEDS

Specially designed textured substrate coating used in combination with Cemcrete's FlexBond to bond new screeds to existing surfaces.

**SUITABLE SURFACES**  
Interior & exterior concrete surfaces.

**APPLICATION**  
Brush-on.

**CURING**  
Initial set: 45 - 60 minutes depending on temperatures.

**THICKNESS**  
Minimum thickness at application: 0.8 - 1mm as a slush coat. Maximum thickness at application: 5mm as filler mixed to a paste consistency.

**PACKAGING**  
5 & 20kg containers.

**COVERAGE**  
Approximately 10 - 15m<sup>2</sup> per 5kg container. Can vary depending on the porosity and texture of the surface.

**APPEARANCE / COLOUR(S)**  
Grey powder.



# EIFS BASECOAT

COATING TO LEVEL OR REPAIR VERTICAL CONCRETE SURFACES & PREPARE POLYSTYRENE WALL PANELS.

EIFS BaseCoat is a special mixture of various admixtures and Ordinary Portland Cement for repair of concrete and masonry, adhering and surfacing of EIFS insulation boards prior to applying Cemcrete's decorative coatings.

**SUITABLE SURFACES**  
Interior or exterior wall surfaces and polystyrene.

**APPLICATION**  
Trowel-on.

**FINISH**  
Smooth.

**THICKNESS**  
2 - 6mm.

**CURING**  
Leave to dry for 48 hours.

**PACKAGING**  
20kg bag.

**COVERAGE**  
Approximately 3 - 4m<sup>2</sup> per 20kg if applied at a 3 - 4mm thickness.

**APPEARANCE / COLOUR(S)**  
Grey powder.



## BENEFITS

- Can be used as a base coat for levelling, patching & filling masonry, concrete & plaster before painting
- Can be used as an adhesive for adhering insulation board (polystyrene) or feature segments onto the interior or exterior of buildings
- Can be used as a leveller & filler for masonry, concrete or plaster surfaces

# BASECOAT PASTE

COATING TO LEVEL / REPAIR CONCRETE SURFACES & PREPARE POLYSTYRENE

BaseCoat Paste is a special mixture of adhesives, fillers & plasticisers for mixing with ordinary Portland cement to obtain a controlled mixture for repair of concrete & masonry, & attaching & subsequent surfacing of polystyrene insulation boards prior to painting or finishing. Steel reinforcing such as square tubing, steel bars, etc may be incorporated into the polystyrene (eg: underneath) to give extra support for large objects that will be subjected to higher weight loadings

**SUITABLE SURFACES**  
Suitable surfaces Interior & exterior wall surfaces, including polystyrene and certain foams or such.

**APPLICATION**  
Trowel-on.

**FINISH**  
Smooth.

**THICKNESS**  
3 - 6mm.

**CURING**  
Leave to dry for 48 hours.

**PACKAGING**  
5kg and 25kg containers.

**COVERAGE**  
Approximately 9 - 10m<sup>2</sup> per 25kg if applied at 3 - 6mm thickness.

**APPEARANCE / COLOUR(S)**  
Opaque sandy colour.



## BENEFITS

- Base coat for levelling, patching & filling masonry, concrete & plaster before painting
- Adhesive for pasting insulation board (polystyrene) or feature segments onto the interior or exterior of buildings
- Ideal for preparing polystyrene objects for over-coating with a decorative finish to create 3D artistic pieces or furniture.

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We have distributors both nationally and internationally. Contact us to locate your nearest retailer or contractor.

**CEMCRETE®**

Manufacturers of Distinctive Decorative Coatings

Creating distinctive cement finishes  
as *unique* as you are.