

The logo for ICEMCRETE, featuring the word "ICEMCRETE" in a bold, red, sans-serif font. The letter "I" is stylized with a black vertical bar to its left. A registered trademark symbol (®) is located at the top right of the word.

ICEMCRETE®

Manufacturers of Distinctive Decorative Coatings

A photograph of a white-painted metal table with a vase of succulents on top. The scene is lit from the side, creating strong shadows. The table's surface is the focus of the advertisement.

DIRECT- TO-METAL PAINT

NEW OR WEATHERED METAL PAINT

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Direct-to-Metal Primer & Topcoat is a high-performance metal primer & topcoat with anti-corrosive pigments that binds the existing rust & forms a barrier to any future rust developing while providing an attractive protective & decorative weatherproof finish.

SUITABLE SURFACES

Suitable for domestic, industrial and automotive uses, including priming of industrial steel framing, farm implements, tanks, roofs, handrails, window & door frames.

FINISH

Matt.

APPLICATION

Brush-on, roll-on or spray-on.

CURING

12 hours.

THICKNESS

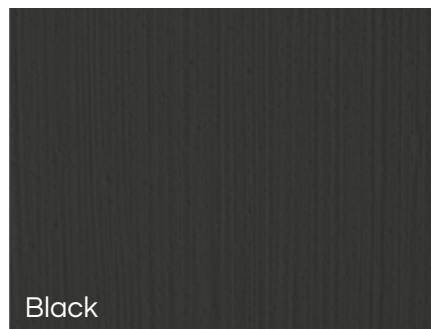
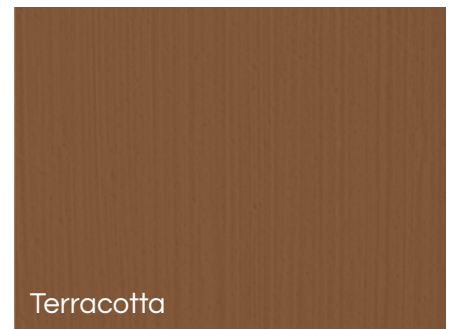
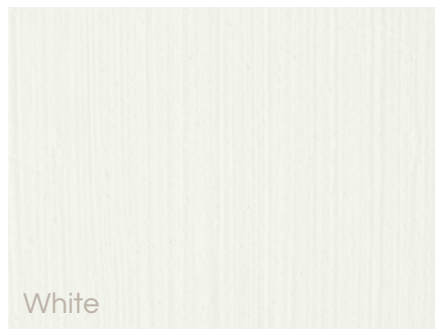
80 - 100 micron.

PACKAGING

5 & 20 litre containers.

COVERAGE

8 - 10m² per litre per coat. Applied in a 2 coat application. Coverage will vary depending on the porosity of the surface.



BENEFITS

- Anti-corrosive pigments that prevent development of rust
- Can be applied over existing rust
- Attractive finish & available in a range of colours
- One product that is used as the primer & top coat

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We have distributors both nationally and internationally. Contact us to locate your nearest retailer or contractor.

CEMCRETE®

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Creating distinctive cement finishes
as *unique* as you are.